

2026 SPRING SYMPOSIUM SPEAKERS



Dr. Burns is a 1973 graduate of Palmer College of Chiropractic and became a member of the faculty that same year. He became a full professor in 1985. He served as the Chairman of the Technique Department from 1977 to 1999. Dr. Burns has lectured nationally and internationally on the analysis and adjusting of the spine and extremities. He also lectures extensively on the chiropractic care of children. Dr. Burns is well known for his care of difficult cases as well as promoting wellness care for people that realize that true health is more than the absence of symptoms. Dr. Burns has achieved the status of Fellow in the Gonstead Clinical Study Society and has been named Fellow in the International Chiropractors Association. He has published a textbook used at Palmer College on the examination and care of extremities. He presently serves on the Board of Directors of the Illinois Prairie State Chiropractic Association.

Dr. Burns has received numerous awards, most notable being awarded the Chiropractor of the Year by the International Chiropractors Association as well the Lifetime Achievement Award and Chiropractor of the Year by the Illinois Prairie State Chiropractic Association. He was named Faculty of the Year at Palmer College of Chiropractic numerous times. He has also been named to numerous Who's Who publications including Marquis Who's Who in Medicine and Healthcare, Nationwide Registry Who's Who Directory of Executives and Business, and the National Directory of Who's Who of Executives and Professionals.



John Goodfellow, DC, LCP, DPhCS

Dr. John Goodfellow, a 1998 graduate of Palmer College of Chiropractic – Davenport, has a distinguished career that includes interning with the late E.L. Crowder DC, PhC, the last director of the BJ Palmer Chiropractic Clinic, whose private practice continued the clinic's methodology of Toggle Recoil. He earned his Legion of Chiropractic Philosophers (LCP) designation in 2022 and obtained his Diplomate in Chiropractic Philosophic Standards (DPhCS) in 2025. As a published author, Dr. Goodfellow has contributed valuable insights to the field and has maintained a private chiropractic practice in Chicago, IL for over 20 years.



Misty Morris, DC

Dr. Misty Morris has a heart to help people and a love of Chiropractic. She grew up in a chiropractic culture, seeing patient's health restored with chiropractic care. From a young age, 14, Dr. Misty knew that she wanted to be a chiropractor and help her community. She pursued her education at Life University, graduating with a Doctor of Chiropractic degree alongside a Bachelor of Science in Nutrition. After completing her studies, she returned to Ohio, Dr. Morris is a national presenter and chiropractic team trainer. She is a member of the President's Circle for Life University and certified in the Webster technique. Dr. Morris currently practices with her husband (Dr. Brian Morris) in Painesville, OH.



Brad Poock, DC, LCP, DPhCS

Dr. Poock is a 1989 graduate from the Palmer College of Chiropractic (Davenport) and practices in Spirit Lake, IA. He earned his LCP. (Legion of Chiropractic Philosopher) in 2000 and his DPhCS (Diplomate of Philosophical Chiropractic Standards) in 2005. Dr. Poock is an international speaker specializing on Chiropractic Philosophy and published author. He has held offices as the President of the ICA Philosophy Council, Past President of the Loyal Legion of Chiropractic Philosophers, and is a Past Board Member of the Board of Clinical Ethics (Palmer College of Chiropractic). Dr. Poock currently practices in Storm Lake, IA with his wife Jen.



Paul Reed, DC

Dr. Paul Reed is the owner and operator of Bridge Chiropractic clinics, a network of five offices dedicated to serving their communities. A 1997 graduate of Western States Chiropractic College, Dr. Paul discovered his passion for chiropractic care early on after receiving his first adjustment in the eighth grade. He credits regular chiropractic care as a key factor in supporting his collegiate sports career at Washington State University. Inspired by the benefits of chiropractic as both a science and an art, Dr. Paul made it his mission to help others through this holistic approach to health. Beyond patient care, he is the creator of ChiroFEST, an author, speaker, and life coach, committed to educating and empowering people in all aspects of wellness. He currently serves as a Board member of the Washington State Chiropractic Association and is a past Life West Board of Regents member. Alongside his professional work, Dr. Paul values his family deeply, balancing his dedication to both personal and community well-being.



Robert Sinnott, DC, LCP, DPhCS, FPhC, FICA

Dr. Rob Sinnott is a noted chiropractic speaker in the areas of chiropractic philosophy, neurology, and clinical practice, and has authored numerous works in those areas. He served as the Chairman of the Council on Chiropractic Philosophy of the International Chiropractors Association. He published the Green Books on CD-ROM in 1997 and since that time, this significant effort has become an acclaimed resource for the chiropractic profession around the world. His Sinnott's—Textbook of Chiropractic Philosophy was published in 2009 and is being used in chiropractic schools around the world. The recently-published Textbook of Human Adaptability has also begun to be recognized not only by the chiropractic profession, but by leading researchers across five continents as well. He graduated with Research Honors from the Palmer College of Chiropractic in 1989 and in the following 29 years has received many honors and awards for his efforts on behalf of the profession. Dr. Sinnott has earned the Legion of Chiropractic Philosophers degree in 2000, his Diplomate in Chiropractic Philosophical Standards (DPhCS) in 2005 and became one of two Fellow of Chiropractic Philosophy recipients in 2010. He has been involved in designing, teaching, and hosting the Chiropractic Philosophy Diplomate (DPhCS) program since its inception. He began the Adaptability Research Symposium to bring cutting-edge researchers from around the world to address our profession. With his wife, Gail, he maintains a private practice in Frankfort, Illinois.