



2026 SPRING SYMPOSIUM PROGRAM DESCRIPTIONS

CLINICAL PHILOSOPHY FOR TODAY'S CHIROPRACTIC PRACTICE with Dr. John Goodfellow

The program aims to deepen your understanding of the 33 Principles in Stephenson's Chiropractic Text Book, focusing on clinically relevant principles such as the process of time (Principle #6). This presentation will also review the Chiropractic Formula, Abnormal Complete Cycle, the Four Components of the Vertebral Subluxation, Adaptive Mechanisms of the Body, and participants will walk away with a stronger understanding of Principle #24 and define the "Limitations of Matter".

THE PHILOSOPHY OF AN UNSTOPPABLE CHIROPRACTIC PRACTICE AND LIFE

with Dr. Paul Reed

This course explores the philosophical principles that form the foundation of an effective, sustainable, and purpose-driven chiropractic practice and professional life. Emphasis is placed on chiropractic philosophy as it relates to mindset, professional responsibility, patient communication, and the consistent delivery of principled chiropractic care.

Participants will examine how clarity of purpose, philosophical certainty, and alignment with chiropractic principles influence clinical decision-making, patient relationships, and long-term professional longevity. The course reinforces chiropractic's role as a drugless, non-surgical healthcare discipline focused on removing interference and supporting the body's innate capacity for self-regulation and adaptation.

CHIROPRACTIC PHILOSOPHY: BUILDING A SUCCESSFUL CHIROPRACTOR with Dr. Brad Pook

The course objective is to present the concepts that DD Palmer discovered and put together to create the Science of Chiropractic. Understanding those concepts allows the chiropractor to interact with their patients with confidence and tools to build a practice.

UNLOCKING THE ORCHESTRATED DEVELOPMENT OF FETAL NEUROLOGY: NEUROEMBRYOLOGY, INNATE INTELLIGENCE, AND MEASURABLE IMPACT OF CHIROPRACTIC ADJUSTMENT with Dr. Rob Sinnott

How does a single fertilized egg become a fully formed nervous system, wired in segmental maps and autonomic hierarchies that every Chiropractor recognizes in practice? Why do survival centers myelinate first, why is miscarriage clustered near 12 weeks, and how can we now *measure* what a specific maternal adjustment does for the fetus in real time?

In this expanded two-hour presentation, Dr. Sinnott weaves modern neuroembryology, fetal neurology, and complexity science research together with the 33 Principles to show that development is not random chemistry—it is law-governed coordination that looks exactly like Innate Intelligence at work. Building on this philosophical foundation, he then introduces his OptiMom™ aECG/mECG system: a custom-built, research-grade device designed to capture maternal and fetal ECG at 1000 Hz and analyze heart-brain adaptability before and after specific chiropractic adjustments.

Whether you have not taken embryology in 20+ years, or you work with pregnant moms every day,

this session will reframe how you see pregnancy, fetal neurology, and the clinical power of a well-delivered adjustment.

Attendees will:

- Trace the ordered sequence of early embryologic events—cleavage, compaction, blastocyst expansion, neurulation—and recognize them as visible expressions of Innate coordination, not random biology.
- Understand how maternal and fetal systems form a true **concert of Innate Intelligence**, with immune, endocrine, vascular, and placental players co-creating viability and timing (implantation, 12-week checkpoint, onset of labor).
- See how neuroaxis patterning, autonomic lineages, and segmental logic lay down the exact maps (dermatomes, viscerotomes, autonomic levels) we adjust against in clinical practice.
- Explore neurovisceral integration and heart rate variability as measurable signs of adaptability, and why variability is **not noise**, but the waveform signature of Innate Intelligence.
- Discover how this aECG/mECG system captures fetal and maternal ECG, applies advanced entropy/complexity metrics, and allows pre/post-adjustment analysis of neurologic adaptability in utero.
- Gain practical, parent-friendly explanations that link neuroembryology, fetal neurology, and chiropractic care—transforming complex science into powerful conversations in the adjusting room.

See how embryology, neurology, and technology are converging to give Chiropractic its most compelling prenatal story yet—backed by both philosophy and research data.

THE LEGACY PRACTICE: BUILDING A CHIROPRACTIC OFFICE ON PHILOSOPHY WORTH REPLICATING with Dr. Misty Morris

This course examines how **chiropractic philosophy serves as the foundation for creating sustainable, ethical, and principle-centered chiropractic practices**. Emphasis is placed on the chiropractor's role in fostering certainty, clarity, and consistency in patient care, communication, and professional leadership.

Participants will explore how practices rooted in chiropractic philosophy naturally develop environments that support team stability, patient connection, and the consistent delivery of chiropractic care. The course focuses on **internal mindset, professional responsibility, patient-centered communication, and philosophical certainty**, rather than external marketing or promotional strategies.

1. Make Happiness Your Default Setting
 - Happiness as a performance advantage
 - Creating an environment where teams and patients thrive
2. Avoid the Rollercoaster
 - Creating stability through internal marketing systems
 - Consistent community outreach to support predictable growth
3. Train Your Brain to See the Good
 - Transforming the inner critic into the inner coach
 - Avoiding burnout by focusing on progress, not perfection
4. Have a Compelling Mission, Vision, and Purpose
 - Why clarity drives confidence and leadership
 - Defining mission, vision, and core values

PATIENT EDUCATION WITH CHIROPRACTIC PRINCIPLES with J. Richard Burns, DC, FICA, DPhCS

This presentation will be on how to use chiropractic principles in day-to-day patient communication. Chiropractic principles can be very abstract to the average lay person. This presentation will show how to take the 33 principles as presented in Stephenson's Chiropractic Textbook and explain how to use these principles on day-to-day interactions. Topics will go from the first phone call to the initial consultation to the chiropractic examination to report of findings x-ray reports and the day-to-day adjustments. Discussion will continue to progress examinations and stimulate referrals.

