

**Illinois Prairie State Chiropractic Association Presents:**



Let us show you how to create  
 a **PROFITABLE, FULFILLING,**  
 and **FUN** practice



**Featuring: Kevin Pallis, DC & Ed Plentz, DC**  
**Discover OR re-discover YOUR purpose, passion & prosperity**

**Saturday, June 16th**

**9:00 am - 6:00 pm**

**8 CE**

Chicago Marriott Schaumburg, 50 North Martingale Road, Schaumburg IL 60173 Ph: 847-240-0100

The New Renaissance is an exciting program for chiropractors, staff, students and spouses. **Focusing on family wellness, patient education and inducing purpose and passion in why you are a Chiropractor.** They teach willing persons how to create long term relationships based on patient education and trust.

**Course Coverage:**

- Belief Systems - Why we do what we do & Why we are Who we Are
- Repositioning Chiropractic in your Office
- Personal Power of Vertebral Subluxation Complex (VSC)
- Scientific Review of the Four Phases of Subluxation Degeneration
- Scientific Based Office Procedures for the Chiropractic Practice
- The Law of Disbelief
- Categories & Types of Patients
- Scientific Review of the 5 Components of VSC
- The Science Behind Children and Chiropractic - The Delivery Process and VSC

These **educational tools and systems are designed to attract and keep new patients** by creating a new identity of Chiropractic in your office. Wouldn't it be wonderful, **stress-free and profitable** if you knew where your next new patients were coming from? When you **educate your patients** about Chiropractic they become appreciate and loyal, they **refer** others automatically and they "get it". As a result, affording care, insurance coverage, time and distance become non-issues. It is **much easier and more profitable to keep patients** than to constantly replace them!

**Submit your registration with payment to:**



PO Box 4174  
 Rock Island IL 61204  
 Ph: 309.732.3233 or  
 Fax: 309.732.3227

**Registration Costs: Lunch & Breaks Included**  
*Door Registrations - add an additional \$25*

- IPSCA Member \$195
- Office Staff \$85
- IPSCA Student Member Free
- NON - Member \$295
- Office Staff \$135
- Retired DC \$95
- Student \$50

**Complete and return registration form.**

Participant Name: \_\_\_\_\_ DC/CA

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Participant Name: \_\_\_\_\_ DC/CA

Office Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Payment Type:**

Check  Discover  MasterCard  Visa Amount Due: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ CVS: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**CANCELLATION POLICY:** Registration fees will be refunded less a \$30 administrative fee for cancellations postmarked by June 13th. All requests received after the deadline date will **NOT BE REFUNDED.**